

# IEEE Brand Colors – HEX Formula Chart for Solids and Tints

## IEEE BLUE & BRIGHT TINT COLOR PALETTE

	Pantone (Spot)	Web/Hex
PMS 3015 C	100%	#00629B
	80%	#007DAE
	60%	#5D9CC3
	40%	#97BDD7
	20%	#E4E6EC
PMS 200 C	100%	#BA0C2F
	80%	#D55154
	60%	#E47E7B
	40%	#EFA8A4
	20%	#F8D2D0
PMS 137 C	100%	#FFA300
	80%	#FCB250
	60%	#FDC57C
	40%	#FED6A8
	20%	#FFECD1
PMS 109 C	100%	#FFD100
	80%	#FFD937
	60%	#FFE073
	40%	#FFE8A2
	20%	#FFF4D0
PMS 368 C	100%	#78BE20
	80%	#93C955
	60%	#B0D781
	40%	#CBE4AA
	20%	#E5F1D4
PMS 348 C	100%	#00843D
	80%	#2A9B63
	60%	#64B286
	40%	#9CCDAC
	20%	#CEE5D6
PMS 254 C	100%	#981D97
	80%	#B354AB
	60%	#C87FBF
	40%	#DBA9D4
	20%	#ECD4E7
PMS 320 C	100%	#009CA6
	80%	#00AEB8
	60%	#36C0C8
	40%	#8CD3D8
	20%	#C5E8EC
PMS CYAN	100%	#00B5E2
	80%	#00B9F2
	60%	#44C8F5
	40%	#8ED8F8
	20%	#C7EAFB
	WHITE	#FFFFFF

## DARK TINT COLOR PALETTE

	Pantone (Spot)	Web/Hex
PMS 208 C	100%	#861F41
	80%	#A54E62
	60%	#BE7986
	40%	#D5A5AD
	20%	#EBD2D5
PMS 158 C	100%	#E87722
	80%	#F79151
	60%	#FAAD7B
	40%	#FCC7A7
	20%	#FEE1D0
PMS 123 C	100%	#FFC72C
	80%	#FFCF60
	60%	#FFDA89
	40%	#FFE6B0
	20%	#FFF2D8
PMS 370 C	100%	#658D18
	80%	#82A14B
	60%	#A3B878
	40%	#C1CEA3
	20%	#E0E7D0
PMS 3425 C	100%	#006341
	80%	#2F8064
	60%	#669E87
	40%	#98BEAD
	20%	#CBD6D6
PMS 2612 C	100%	#772583
	80%	#97539A
	60%	#B17DB2
	40%	#CCA7CB
	20%	#E5D2E5
PMS 322 C	100%	#007377
	80%	#008C91
	60%	#4EA9AB
	40%	#8FC5C6
	20%	#C6E1E1
PMS 295 C	100%	#002855
	80%	#2E4D76
	60%	#627696
	40%	#94A1B8
	20%	#C9CEDB
PMS Cool Grey 9 C	100%	#75787B
	80%	#909093
	60%	#AAAAAD
	40%	#C6C5C7
	20%	#E1E2E2
PMS Black	100%	#000000
	80%	#58595B
	60%	#808285
	40%	#A7A9AC
	20%	#D1D3D4