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|  | Corporate/Academic customers |  |
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**HEADLINE & TEASER COPY (BEFORE LAUNCH)**

HEADLINE: Coming Soon: IEEE CollabratecTM

 The professional networking online community designed for technology professionals around the world — now available from IEEE

SUBHEAD: Adding even more value to your relationship with IEEE

TEASER BLURB: Scheduled to launch in 2015, IEEE Collabratec is an integrated online community of global technology researchers, authors, IEEE members, and other professionals with similar fields of interest. You’ll be able to network, collaborate, and even create and manage content — all within a centralized hub.

CALL TO ACTION: Click here to learn more about IEEE Collabratec. Sign up is free.

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**PROMO COPY (short + bullets version)**

HEADLINE: Introducing IEEE CollabratecTM

 The professional networking online community designed for technology professionals around the world — now available from IEEE

ALT. HEADLINE: Introducing IEEE CollabratecTM

 Empowering global technology professionals to network, collaborate, and create – now available from IEEE

SUBHEAD: Adding even more value to your relationship with IEEE

COPY: IEEE Collabratec

 The premier destination for researchers, authors, and other technology professionals to network and collaborate with colleagues around the world, manage content and develop articles within a centralized hub.

BULLET POINT BOX: What’s on IEEE Collabratec?

* The ability to network and collaborate with other technology professionals — and create private virtual work spaces where you can assemble global research groups
* A suite of tools for managing your personal research library
* Communities based on mutual interests, activities, location, or career pursuits
* Plus other networking, collaboration, and authoring tools!

CALL TO ACTION: Click here to learn more about IEEE Collabratec. Sign up is free.

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HEADLINE: Introducing IEEE CollabratecTM

 The premier networking and collaboration online community for technology professionals around the world — now available from IEEE

ALT. HEADLINE: Introducing IEEE CollabratecTM

 Empowering global technology professionals to network, collaborate, and create

SUBHEAD: Adding even more value to your relationship with IEEE

COPY: Imagine an integrated online community designed around the specialized needs of researchers, authors, and other technology professionals. One that allows you to connect with others from around the world, assemble and manage private research groups, access a suite of research and authoring tools, and join communities based on mutual interests, activities, location, or career pursuits

 That's exactly what you get with IEEE Collabratec. Sign up today and make sure to bookmark the URL.

CALL TO ACTION: Click here to learn more about IEEE Collabratec. Sign up is free.

**NEWSLETTER ARTICLE**

HEADLINE: Introducing IEEE CollabratecTM

 A new networking and collaboration online community for technology professionals around the world — adding even more value to your relationship with IEEE

LEDE: [IEEE COLLABRATEC LOGOTYPE]

 Imagine an integrated online community dedicated to the specialized needs of the technology researchers and authors — where technical professionals with similar fields of interest can network, collaborate, and create with others around the world. All within a single centralized hub.

COPY: IEEE is proud to announce the launch of IEEE Collabratec, a robust community and suite of tools serving the needs of technology professionals — including those in university or corporate environments.

 Developed with input from researchers, authors, and IEEE members, IEEE Collabratec is unique because it offers networking, online collaboration and authoring tools on the same site.

CROSSHEAD: The ultimate collaboration and authoring tool for the technical community

COPY: Would you like the power to set up a private virtual workspace in addition to assemble and collaborate with others globally? How about the ability to manage a personal research library and personal bibliography? Enjoy an efficient, seamless workflow that integrates search and discovery with collaboration tools? Collaborate with others on the development of new ideas and projects — in real time? IEEE Collabratec lets you do all of this and more, within a centralized online hub that you can access from anywhere you can browse the web.

CROSSHEAD: The ultimate networking tool for anyone in — or connected to — the IEEE community

COPY: Existing professional networking sites are great for the general business community, but can be cumbersome for people in more specialized fields. IEEE Collabratec includes all the good things about these sites but focuses on the IEEE community and other technology professionals. So instead of having to wade through contact after contact to find people who have a similar field of interest, IEEE Collabratec connects you directly to this select group. And of course, you’ll have the convenience of searching and networking based on geographic location or technical interests. You can even join communities to maintain contact with people you’ve met at conferences.

 IEEE Collabratec also helps you connect with professional opportunities. Start by setting up a more visible professional identity, then search the community for other members and organizations looking to hire. You can also use IEEE Collabratec to help find people to add to your own team.

CROSSHEAD: Plus additional utility for other technology professionals!

 Find out what IEEE Collabratec can offer you by signing up today for free. Start today sign up is free!

QUOTE BOX: “Include Quote from Quote sheet located within the IEEE tool kit”