|  |  |  |
| --- | --- | --- |
|  | IEEE Members |  |
|  |  |

**MEMBERS — HEADLINE & TEASER COPY (BEFORE LAUNCH)**

HEADLINE: Coming Soon: IEEE CollabratecTM

The professional networking online community designed for technical professionals

SUBHEADLINE: All within one central hub — with exclusive features for IEEE members

TEASER BLURB: Scheduled to launch in 2015, IEEE Collabratec features a suite of online tools that allows IEEE members and technology professionals around the world to network, collaborate, create, and discover new career opportunities — all within a centralized hub.

CALL TO ACTION: Click here to learn more about IEEE Collabratec. Sign up is free.

**MEMBERS — HEADLINE & TEASER COPY (AFTER LAUNCH)**

HEADLINE: Network. Collaborate. Create with IEEE CollabratecTM

ALT. HEADLINE: All within one central hub – with exclusive features for IEEE members

TEASER BLURB: IEEE Collabratec features a suite of online tools that allows IEEE members and technology professionals around the world to network, collaborate, create, and discover new career opportunities — all within a centralized hub.

CALL TO ACTION: Click here to learn more about IEEE Collabratec. Sign up is free.

**MEMBERS — PROMO COPY (short + bullets version)**

HEADLINE: Network. Collaborate. Create with IEEE CollabratecTM

The professional networking online community designed for technical professionals

SUBHEADLINE: All within one central hub — with exclusive features for IEEE Members

BULLET POINT BOX: How can IEEE Collabratec help you?

* + - * Exclusive professional networking groups and communities
      * Unique IEEE member grade badge
      * Added search features to find others based on membership and grade
      * Collaborate and connect with other technology professionals – and create private virtual work spaces(s) where you can assemble global working groups
      * Provide a suite of tools for managing your personal research library
      * Establish a more visible professional identity that showcases technical interests and key accomplishments
      * Receive updates on resources, events and experts that match and advance your professional interests or career pursuits
      * Gain access to research and collaborative authoring capabilities integrated within your professional networks

CALL TO ACTION: Click here to learn more about IEEE Collabratec. Sign up is free.

**MEMBERS — PROMO COPY (longer copy block version)**

HEADLINE: Network. Collaborate. Create with IEEE CollabratecTM

The professional networking online community designed for technical professionals

SUBHEADLINE: All within one central hub — with exclusive features for IEEE members

COPY: IEEE Collabratec is an integrated online community where IEEE members, authors, researchers, technology professionals with similar fields of interest can network, collaborate, manage content, and create – all within a centralized hub.

Featuring a suite of online networking and collaboration tools, IEEE Collabratec allows you to connect according to geographic location, technical interests or career pursuits.

Create and share a professional identity that showcases key accomplishments. Participate in groups focused around mutual interests and actively participate in knowledgeable communities. All on IEEE Collabratec.

CALL TO ACTION: Click here to learn more about IEEE Collabratec. Sign up is free.

**MEMBERS — NEWSLETTER ARTICLE**

HEADLINE: Introducing IEEE CollabratecTM.

An online community and suite of networking, collaboration, and authoring tools dedicated to the technology profession.

LEDE: [IEEE COLLABRATEC LOGOTYPE]

Developed with the needs of technology professionals in mind, IEEE Collabratec is a new suite of tools where professionals with similar fields of interest can network and develop opportunities together.

COPY: Developed with input from IEEE members and other professionals, IEEE Collabratec is unique because it offers both networking and online collaboration and authoring tools in a centralized hub.

COPY: IEEE Collabratec allows you to establish a more visible professional identity and showcase key accomplishments. You can identify individuals with mutual interests and actively participate in knowledgeable communities. And of course, you’ll have the convenience of searching profiles and networking based on geographic location or technical interests.

IEEE Collabratec also lets you receive updates on resources, events that match and advance your professional interests or career pursuits along with updates from experts. And IEEE members enjoy enhanced privacy settings and member grade badges.

CROSSHEAD: A global collaboration and authoring tool for the technical community

COPY: In addition to networking opportunities and tools, IEEE Collabratec offers users tools that make technical research and authoring processes more efficient.

Researchers can find others to collaborate with in real time for research projects; create virtual workspaces and assemble global working groups — with the ability to easily add people to the group as needed; and save time when managing the documents associated with your project..

Authors can organize, store, and classify content within their own personal online library that’s accessible virtually anywhere to tap into the IEEE Collabratec global network and help generate ideas. You can even create a personal bibliography reflecting your scholarship contributions.

IEEE Collabratec lets you do all of this and more, within a centralized hub that you can access from anywhere you can browse the web.

Find out what IEEE Collabratec can offer you by signing up today for free.

QUOTE BOX: Choose from one of the quotes available within the IEEE Collabratec online tool kit.

CALL TO ACTION: Click here to learn more about IEEE Collabratec