Here are quick tips for using IEEE Collabratec for copy and some additional helpful tips for logo usage:

1 **DO** keep "IEEE" in every reference to IEEE Collabratec.

2 **DO** include the ™ (trademark symbol) on *ONLY* the *FIRST* usage of the name whether with the logo or within running text of each document or communication. See example at right:

3 **DO** include the "badge" icon when utilizing the IEEE Collabratec brand. It should NOT be separated from the rest of the logo.*

Guidelines for proper practice in using the ™ mark — first usage in copy as noted below:

1   **2**

About IEEE Collabratec™:

1 IEEE Collabratec is an integrated online community where technology professionals can network, collaborate, and create — all in one central hub.

1 The IEEE Collabratec online community offers a suite of productivity tools and is available to technology professionals around the world with exclusive features for IEEE members. Plus, sign up is free to everyone.

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*See branding guidelines.