

>[News Release Example](https://www.ieee.org/about/news/2019/ieee-and-international-roadmap-for-devices.html)

**Name of White Paper, Technology Focus, Key Findings**

*Availability and how to get it, Society Group Involved*

**City, State – Date (MM/DD/YYYY format) --** IEEE, the world's largest technical professional organization dedicated to advancing technology for humanity, today announced the release of <white paper> outlining <topic>. <Practical application of technology described in the paper>. The <paper> is now available for download at <web URL>.

Body copy:

* Non-technical description of the topic
* How the content will help benefit humanity
* Why the information is important
* Quote from author (ensure you have written approval or approval via email on release)
* Mention of any collaborators (ensure you have written approvals)
* Include link to website for more information

**About (Individual society/group)**

(Insert individual society/group boilerplate, if applicable)

**About IEEE**

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