IEEE Open Access Journal

Identity Guidelines

Launch - Call for Papers and Post Launch - Driving Both Readership and Submissions
Welcome
Brand Elements

Overview

These Identity Guidelines contain all the information you need to use the templates and images provided in the IEEE Toolkit. The templates are for both Launch and Post Launch and include Print Ads, Signage, Flyers, Journal Covers, Digital Ads, Society Web Carousels, Social Media Banners, a Web Page, and Emails. A royalty-free Image Library is also available. All templates are fully editable for a new Open Access Journal and can be customized in a variety of ways using the royalty-free images and color palette. These templates can be leveraged by any IEEE Society to promote a new fully Open Access Journal or IEEE Access section.

For questions related to these templates or inquiries related to IEEE Open Access campaigns for IEEE Societies, please contact Dena Hoffman at dena.hoffman@ieee.org.
Welcome

Brand Elements

To the right are the core elements of the IEEE Open Access Journal brand identity — logo, colors, fonts, design element and imagery.

**LOGO USAGE**  |  Page 5

[Your Logo Here]  

**COLORS**  |  Page 8

![Color Swatches](Image)

**FONTS**  |  Page 9

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<th>Open Sans</th>
<th>Calibri</th>
</tr>
</thead>
<tbody>
<tr>
<td>abc</td>
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</tbody>
</table>

**DESIGN ELEMENT**  |  Page 10

![Design Element](Image)

**IMAGERY**  |  Page 26

<table>
<thead>
<tr>
<th>Author Images</th>
<th>Society Images</th>
<th>Tech Images</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="Image" alt="Image" /></td>
<td><img src="Image" alt="Image" /></td>
<td><img src="Image" alt="Image" /></td>
</tr>
</tbody>
</table>
Logo Usage

The logo lockup requires the Society logo on the left, a divider line in between, and the IEEE logo on the right.

Clear space ensures that the type treatment does not compete with other images, graphics, and text. Do not place any text, images, or graphics inside the clear space.

The minimum size requirement for both print and digital ensures that the logo is legible.

LOGO USAGE: Lockup

Society Logo: always on the left
Divider
IEEE Logo: always on the right

LOGO USAGE: Clear Space

200% height of 'E' in IEEE

55% of IEEE Diamond
100% of IEEE Diamond

* The IEEE Computer Society logo is used here for demonstration purposes only. Your logo in full color should be used.
Color Usage

Color logos should be used on white backgrounds, making sure to keep a visible contrast between the logo and color backgrounds.

Black logos should be used on light colors backgrounds, making sure to keep a visible contrast between the logo and color backgrounds.

White logos should be used on dark color backgrounds making sure to keep a visible contrast between the logo and color backgrounds.

* The IEEE Computer Society logo is used here for demonstration purposes only. Your logo should be used full color, black or white as shown above.
Placement

When placing the logo lockup on print or digital-based communications, maintain maximum visibility by keeping a sharp contrast between the background and logo. Do not place the logos over an image. Here are some examples of both approved upper and lower left alignment usages. Do not place the logo anywhere else on the page.

Exception: on digital or print ads when the space is very narrow, the logo may be centered top or bottom. See samples on pages 15-16 and page 22.
Colors

A color palette, derived from the colors of the IEEE brand, is provided for use on all collateral and communications.
- Recommended tints for use of these colors are included.
- The recommended type color (black or white) is indicated in the percentage labels.

Use Pantone Spot colors when printing with more than four colors or fewer than three colors.

Use CMYK colors when 4-color printing is available.

Use RGB colors for screen-based applications, such as PowerPoint presentations, HTML emails, and television monitors.

Use Hexadecimal colors when creating websites and any related applications, such as banner advertisements.
Fonts

Formata is the IEEE primary typeface. Formata, a sans serif font, should be used predominantly on all print applications. This typeface is available in many weights and styles that are essential to create distinction across all communications.

Open Sans is the IEEE preferred web and email font.

Calibri is the IEEE preferred PowerPoint font.

<table>
<thead>
<tr>
<th>Fonts</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Formata</td>
<td>AaBbCcDdEeFfGgHhIiJjKkLlMm</td>
</tr>
<tr>
<td>Formata Light</td>
<td>NnOoPpQqRrSsTtUuVvWwXxYyZz</td>
</tr>
<tr>
<td>Formata Light Italic</td>
<td>Open Sans Light</td>
</tr>
<tr>
<td>Formata Regular</td>
<td>Open Sans Regular</td>
</tr>
<tr>
<td>Formata Regular Italic</td>
<td>Open Sans Regular Italic</td>
</tr>
<tr>
<td>Formata Medium</td>
<td>Open Sans Semibold</td>
</tr>
<tr>
<td>Formata Medium Italic</td>
<td>Open Sans Semibold Italic</td>
</tr>
<tr>
<td>Formata Bold</td>
<td>Open Sans Bold</td>
</tr>
<tr>
<td>Formata Bold Italic</td>
<td>Open Sans Bold Italic</td>
</tr>
<tr>
<td>Formata Condensed</td>
<td>Calibri</td>
</tr>
<tr>
<td>Formata Condensed Italic</td>
<td>Calibri Light</td>
</tr>
<tr>
<td>Formata Condensed Medium</td>
<td>Calibri Italic</td>
</tr>
<tr>
<td>Formata Condensed Medium Italic</td>
<td>Calibri Regular</td>
</tr>
<tr>
<td>Formata Condensed Bold</td>
<td>Calibri Bold</td>
</tr>
<tr>
<td></td>
<td>Calibri Italic</td>
</tr>
</tbody>
</table>
Lock Design Element

In addition to the colors and typography, the Lock Design Element is a key graphic of the IEEE Open Access design system. The Lock Design Element, based on the Open Access lock icon, is streamlined to create a unique and dynamic system that can be applied across all IEEE Branded communications. The Lock Design Element should be incorporated in all materials, in the styles shown on pages 10-25.

Do not create your own Lock Design Element. Use the art files created and supplied in the templates only.

INCORRECT USAGE:
Do not use Lock Design Element in a solid color as shown above.

CORRECT USAGE:
Always place a photo within the Lock Design Element as shown above or use it tinted without a photo as the example below.
Lock Design Element Usage on White

The Lock Design Element should be incorporated in all materials, in the styles shown on pages 10-25.

Do not create your own Lock Design Element. Use the art files created and supplied in the templates only.

Usage on a white background: Only one of the three styles shown below may be used. Choose one that works best based on the application and design being used. See samples / templates on pages 15-26. Full Photo Lock, Circle Photo Lock and No Photo Lock can be downloaded from the resource tool.

<table>
<thead>
<tr>
<th>Full Photo Lock</th>
<th>Circle Photo Lock</th>
<th>No Photo Lock</th>
</tr>
</thead>
</table>

The inside circle of the Lock Design Element over the photo should be colored white and tinted between 30% and 55% for (subtle, but definitely noticeable) depending on the saturation of the placed photo. The example above is tinted to 45% since the image is dark. For lighter images, a higher percentage works best and for darker images, a lower percentage tint works best.

The top curved part of the Circle Photo Lock, over a white background, should always be a solid 100% of whatever color is the chosen color.

The No Photo Lock, over a white background, should be tinted between 30% and 55% depending on the color of the lock. The example above is tinted to 30% since the color is deep. For lighter colors, a higher percentage works best, and for darker colors, a lower percentage tint works best to make it subtle but noticeable.
Lock Design Element Usage on Color

The Lock Design Element should be incorporated in all materials, in the styles shown on pages 10-25.

Do not create your own Lock Design Element. Use the art files created and supplied in the templates only.

Usage on a color background: Only one of the three styles shown below may be used. Choose one that works best based on the application and design being used. See samples / templates on pages 15-26.

- **Full Photo Lock**
- **Circle Photo Lock**
- **No Photo Lock**

The inside circle of the Lock Design Element over the photo should be colored white and tinted between 30% and 55% for (subtle, but definitely noticeable) depending on the saturation of the placed photo. The example above is tinted to 45% since the image is dark. For lighter images, a higher percentage works best and for darker images, a lower percentage tint works best.

The top curved part of the Circle Photo Lock, over a color background, should always be solid white.

The No Photo Lock, over a color background, should be tinted between 30% and 55% depending on the background color. The example above is tinted to 30% since the background color is deep. For lighter background colors, a higher percentage works best, and for darker background colors, a lower percentage tint works best to make it subtle but noticeable.
**Lock Design Element Placement**

The Lock Design Element should be placed in the designs/templates supplied, in all materials, as shown on pages 10-25.

Do not create your own Lock Design Element. Use the art files created and supplied in the templates only.

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**Full Photo Lock Placement on an Print Ad:** Right side and bleeding on one, two or three sides depending on the size of the Print Ad.

Note that when bleeding Lock Design Element with the Full Photo Lock, the Lock Design Element should be expanded to accommodate the image inside so that a maximum amount of the image is viewable and not cut off.
Lock Design Element Placement

The Lock Design Element should be placed in the designs/templates supplied, in all materials, as shown on pages 10-25.

Do not create your own Lock Design Element. Use the art files created and supplied in the templates only.

Circle Photo Lock, Full Photo Lock, and No Photo Lock placement examples on Print Ads.
Print Ad

Templates: for Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

Get Published in the New IEEE Open Journal of the [Society Name]

Submit a paper today to the premier new open access journal to benefit from the IEEE marketing launch and 5 million unique monthly users of IEEE Xplore® Digital Library. Plus, the journal is fully open and compliant with funder mandates, including Plan S.

Submit your paper today! Visit [your url] to learn more.

Full Page (Option One) 8.5” x 11”

Full Page (Option Two) 8.5” x 11”

1/3 Page Vertical 2.8125” x 10.5”

Get Published in the New IEEE Open Journal of the [Society Name]

Submit a paper today to the premier new open access journal to benefit from the IEEE marketing launch and 5 million unique monthly users of IEEE Xplore® Digital Library. Plus, the journal is fully open and compliant with funder mandates, including Plan S.

Submit your paper today! Visit [your url] to learn more.

[Your Logo Here] | IEEE

[Your Logo Here] | IEEE
Print Ad Templates: for Post Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

The Print Ad templates are provided in the sizes shown below and on page 16 for your use. All Print Ad templates are available in the 10 colors shown below.

Now Available—the New IEEE Open Journal of the [Society]

The premier new open access journal in [field of interest].

Now available for viewing and submissions. Read through or submit an article of your own to be exposed to 4 million unique monthly users of the IEEE Xplore® Digital Library.

Read the latest research and submit an article at [Journal URL].

[Your Logo Here]  IEEE

Full Page (Option One)
8.5" x 11"

Full Page (Option Two)
8.5" x 11"

Now Available—the New IEEE Open Journal of the [Society]

The premier new open access journal in [field of interest].

Now available for viewing and submissions. Read through or submit an article of your own to be exposed to 4 million unique monthly users of the IEEE Xplore® Digital Library.

Read the latest research and submit an article at [Journal URL].

[Your Logo Here]  IEEE

1/3 Page Vertical
2.8125" x 10.5"
Print Ad Templates: for Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.
Print Ad Templates: for Post Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.
Flyer Templates: for Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

Get Published in the New IEEE Open Journal of the [Society Name]

In keeping with IEEE's continued commitment to providing options supporting the needs of all authors, IEEE introduces the IEEE Open Journal of the [Society Name]. We invite you to be among the first to have your article peer-reviewed and published in the new journal. This is an exciting opportunity for your research to benefit from the high visibility and interest the journal’s marketing launch will generate. Your research will also be exposed to 5 million unique monthly users of the IEEE Xplore® Digital Library.

The IEEE Open Journal of the [Society Name] will draw on IEEE’s expert technical community’s continued commitment to publishing the most highly-cited content. The editor-in-chief is the distinguished [insert name]. [Include qualifications/accomplishments]. The rapid peer-reviewed process targets a publication time frame of 10 weeks for most accepted papers. This journal is fully open and compliant with funder mandates, including Plan S.

Submit your paper today!

Be among the first published in the IEEE Open Journal of the [Society Name]

[IEEE articles are indexed by major technology databases, including Web of Science and Scopus.
IEEE publications are among the most-cited journals in US and European new technology patents.
IEEE provides tools to assist authors with their publishing needs, including article templates and a graphics analyzer.
[Society name] members receive discounts on Article Processing Charges (APC).

Submit your paper today!
Flyer Templates: for Post Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

The Flyers are provided as two-sided letter-sized templates for your use. All Flyer templates are available in the 10 colors shown below.

In keeping with IEEE’s continued commitment to publishing research available to all, the IEEE [Society] recently launched the IEEE Open Journal of the [Society]. This journal is fully open and compliant with funder mandates, including Plan S.

The IEEE Open Journal of the [Society] draws on the expert technical community to continue IEEE’s commitment to publishing the most highly-cited content. The editor-in-chief is the distinguished [NAME FROM DEPARTMENT AND AFFILIATION].

This journal publishes high-quality, peer-reviewed papers covering hot topics and state-of-the-art advances in the [field of interest]. Read through the most recently published research in the premier new journal in [field of interest]:

[Article Title Goes Here]
[Authors’ first initial & last name go here.]

[Article Title Goes Here]
[Authors’ first initial & last name go here.]

[Article Title Goes Here]
[Authors’ first initial & last name go here.]

Submit your paper through ScholarOne or read the latest articles on IEEE Xplore®, today.

Visit [your url] to learn more.
Journal Cover Templates: for Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

<table>
<thead>
<tr>
<th>IEEE Open Journal of the [Society Name]</th>
</tr>
</thead>
<tbody>
<tr>
<td>[Your headline to go here lorem ipsum dolor sit amet, consectetuer]</td>
</tr>
<tr>
<td>[Your sub-headline to go here lorem ipsum dolor sit amet, consectetuer]</td>
</tr>
<tr>
<td>[Your Logo Here]</td>
</tr>
</tbody>
</table>

Journal Cover Template
8.5” x 11”
The Signage templates are provided in the sizes shown below and on page 20 for your use. All Signage templates are available in the 10 colors shown below.

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.
Signage

Templates: for Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

Get Published in the New IEEE Open Journal of the [Society Name]
Submit a paper today to the premier new open access journal in [Society area].

Ask a representative for details.

Backdrop with Image
8' x 6'

Backdrop with Pattern
8' x 6'

Table Cover
90" x 132"
Web Page Template: for Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

Recommended Best Practices:

Discount or Subsidy for Article Processing Charges (APC)
On your Society website ensure, you include approved information regarding the discount or subsidy available for your Open Access journal. Please see the copy below, and customize the relevant information according to the discount or subsidy your Society or Council is offering.

Article Processing Charge (APC): US$1750

Discounts
IEEE Members receive a 5% discount.
IEEE Society Members receive an [X%] discount.
These discount cannot be combined.

Special Offers
For a limited time, the XYZ Society is subsidizing the APC for [people it applies/XYZ Society members] to offer a special rate of [US$ or % off ]. This offer cannot be combined with any discounts.

The Web Page providing an overview of your new Open Access journal must include the following components in order to be included in the Directory of Open Access Journals:

1. Editorial Board: For each editorial board member, include the individual's name, affiliation, and geographic location.
2. Review Process: Depending on the review process used by your journal, include one of the following statements in the area regarding author instructions or author tools:

If journal uses single-blind review
The articles in this journal are peer reviewed in accordance with the requirements set forth in the IEEE Publication Services and Products Board Operations Manual (https://pspb.ieee.org/images/files/files/ropromanual.pdf). Each published article was reviewed by a minimum of two independent reviewers using a single-blind peer review process, where the identities of the reviewers are not known to the authors, but the reviewers know the identities of the authors. Articles will be screened for plagiarism before acceptance.

If journal uses double-blind review
The articles in this journal are peer reviewed in accordance with the requirements set forth in the IEEE Publication Services and Products Board Operations Manual (https://pspb.ieee.org/images/files/files/ropromanual.pdf). Each published article was reviewed by a minimum of two independent reviewers using a double-blind peer review process, in which the identities of the reviewers are not known to the authors, and the identities of the authors are not known to the reviewers. Articles will be screened for plagiarism before acceptance.
Web Page Template: for Post Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

Recommended Best Practices:

Discount or Subsidy for Article Processing Charges (APC)

On your Society website ensure you include approved information regarding the discount or subsidy available for your Open Access journal. Please see the copy below and customize the relevant information according to the discount or subsidy your Society or Council is offering.

Article Processing Charge (APC): US$1750

Discounts
IEEE Members receive a 5% discount.
IEEE Society Members receive an [X%] discount. These discount cannot be combined.

Special Offers
For a limited time, the XYZ Society is subsidizing the APC for [people it applies/XYZ Society members] to offer a special rate of [US$ or % off]. This offer cannot be combined with any discounts.

The Web Page proving an overview of your new Open Access journal must include the following components in order to be included in the Directory of Open Access Journals:

1. Editorial Board: For each editorial board member, include the individual's name, affiliation, and geographic location.

2. Review Process: Depending on the review process used by your journal, include one of the following statements in the area regarding author instructions or author tools:

If journal uses single-blind review

The articles in this journal are peer reviewed in accordance with the requirements set forth in the IEEE Publication Services and Products Board Operations Manual (https://pspb.ieee.org/images/files/files/opromanual.pdf). Each published article was reviewed by a minimum of two independent reviewers using a single-blind peer review process, where the identities of the reviewers are not known to the authors, but the reviewers know the identities of the authors. Articles will be screened for plagiarism before acceptance.

If journal uses double-blind review

The articles in this journal are peer reviewed in accordance with the requirements set forth in the IEEE Publication Services and Products Board Operations Manual (https://pspb.ieee.org/images/files/files/opromanual.pdf). Each published article was reviewed by a minimum of two independent reviewers using a double-blind peer review process, in which the identities of the reviewers are not known to the authors, and the identities of the authors are not known to the reviewers. Articles will be screened for plagiarism before acceptance.
Web/Digital Ad Templates: for Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

The Web/Digital Ad templates are provided as Adobe Photoshop .psd files, in the sizes below, as either animated or static for your use. All Web/Digital Ad templates are available in the 10 colors shown below.

Sample Animated Ad Frames:

Animated 300 x 250 - Frame 1
Animated 300 x 250 - Frame 2

Static Ads:

120 x 60
728 x 90
212 x 123
180 x 150
300 x 250
160 x 600
Web/Digital Ad Templates: for Post Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

The Web/Digital Ad templates are provided as Adobe Photoshop .psd files, in the sizes below, as either animated or static for your use. All Web/Digital Ad templates are available in the 10 colors shown below.

Sample Animated Ad Frames:

Animated 300 x 250 - Frame 1

Animated 300 x 250 - Frame 2

Static Ads:

120 x 60

212 x 123

180 x 150

300 x 250

160 x 600
Society Carousel Banners: for Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

Society Carousel Banner templates are provided as Adobe Photoshop .psd files.
Society Carousel Banner Templates: for Post Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

Society Carousel Banner templates are provided as Adobe Photoshop .psd files.
Email Templates: for Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

Dear [Author Name],

As a valued author who has published with [Society] in the past, I invite you to be among the first to submit your research and have your article peer-reviewed for the 2020 debut of [Journal Title or Society Name Section] hosted in IEEE Access – a fully open access journal.

[Journal Title or Society Name Section hosted in IEEE Access] is dedicated to publishing high-quality, peer-reviewed articles on the latest emerging topics and trends in [Society's area], including [insert scope/fields of interests].

As the Editor-in-Chief of the first open-access publication from [Society], I invite you to be among the first authors to publish in [Journal Title or Society Name Section hosted in IEEE Access].

- This new, gold open access journal is fully compliant with funder mandates, such as Plan S, with all articles published under Creative Commons Attribution Licenses (CCBY).
- Your research will be exposed to 5 million unique monthly users of the IEEE Xplore® Digital Library.
- The journal's rapid peer-review process targets a publication timeframe of 10 weeks for most accepted papers, giving your research exposed faster.

Submit your article today, and get published in [Journal Title or Society Name Section hosted in IEEE Access].

Best regards,

[Editor name]

[Editor-in-Chief, Name of publication title]

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Dear [Member Name],

I am excited to announce, [Journal Title or Society Name Section hosted in IEEE Access], the first fully open-access journal from [Society], is now accepting manuscript submissions. The first articles are expected to appear in the IEEE Xplore® Digital Library in early 2020.

[Journal Title or Society Name Section hosted in IEEE Access] is dedicated to publishing high-quality, peer-reviewed articles on the latest emerging topics and trends in [Society's area], including [insert scope/fields of interests].

[Journal Title or Society Name Section hosted in IEEE Access] will draw on the expertise and technical community to continue [Society's commitment to publishing the most highly cited content in their field of interest].

[Journal Title or Society Name Section hosted in IEEE Access] is the first open-access journal dedicated to publishing in the [Society's area].

I invite you to be among the first authors to publish in [Journal Title or Society Name Section hosted in IEEE Access].

- This new, gold open access journal is fully compliant with funder mandates, such as Plan S. All articles are published under Creative Commons Attribution Licenses (CCBY).
- Your research will be exposed to 5 million unique monthly users of the IEEE Xplore® Digital Library.
- The journal's rapid peer-review process targets a publication timeframe of 10 weeks for most accepted papers, giving your research exposed faster.
- [Society] members also receive a [discount/fee] on Article Processing Charges (APCs).

Submit your article today, and get published in [Journal Title or Society Name Section hosted in IEEE Access].

Best regards,

[Society President's name]

[Society President's institution]
Email Templates: for Post Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

Email templates are provided as Adobe Photoshop .psd and .html programmed files.

Dear [Author Name],

As a valued author who has published with [Society] in the past, I invite you to read the most recently published [field of interest] research. The [Journal title] publishes high-quality, peer-reviewed papers covering hot topics and state-of-the-art advances in [field of interest], including:

- [Article Title Goes Here]
- [Author's first initial & last name goes here.]
- [Article Title Goes Here]
- [Author's first initial & last name goes here.]
- [Article Title Goes Here]
- [Author's first initial & last name goes here.]

The Society is also accepting submissions for the following subjects:
- Topic: Description of the topic with a submission deadline of [X MONTH YEAR] and expected publication of [X MONTH YEAR].
- Topic: Description of the topic with a submission deadline of [X MONTH YEAR] and expected publication of [X MONTH YEAR].

This is an exciting opportunity for your work to be exposed to 5 million unique monthly users of the IEEE Xplore Digital Library. The rapid, peer-review process is targeting a publication time frame of 10 weeks for most accepted papers.

Submit your article today, and get published in the [Journal Title] or [Society]

Section hosted in IEEE Access.

Best regards,
[Editor name]
Social Media Banner Templates: for Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized in a variety of ways using stock images from the image library with multiple color variations available.

Social Media Banner templates are provided as Adobe Photoshop .psd files.

Twitter 440 x 220

Linkedin 1104 x 736

Facebook 1200 x 630
Social Media Banner Templates: for Post Launch

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Social Media Banner templates are provided as Adobe Photoshop .psd files.

Twitter 440 x 220

Linkedin 1104 x 736

Facebook 1200 x 630
Contact Card Templates: for Post Launch

The templates can be leveraged by any IEEE Society to promote any new fully Open Access Journal or IEEE Access. They are fully editable for any new Open Access Journal and can be customized by using multiple color variations available.

Contact Card templates are provided as Adobe InDesign .indd files. All Contact Card templates are available in the 10 colors shown below.

IEEE Open Journal of the [Society]
The premier new open access journal in [field of interest].

[Your Logo Here]  IEEE

Editor-in-Chief Name
Editor-in Chief (Title)
Email Address
(Society URL).

Submit your article today

[Your Logo Here]  IEEE

Contact Card Front
3.5in x 2in

Contact Card Back
3.5in x 2in
Imagery

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